# Colour reference

RGB for screen / working process CMYK for print

No fixed output profile - proof on the chosen stock before production.



## Black

RGB 24 / 24 / 24 | #181818

CMYK 73 / 67 / 65 / 49

CI V5 specified



## Core white

RGB 239 / 239 / 239 | #EFEFEF

CMYK 0 / 0 / 0 / 6

Working equivalent



## Grey

RGB 147 / 149 / 152 | #939598

CMYK 0 / 0 / 0 / 50

CI V5 specified



## Primary blue

RGB 33 / 64 / 154 | #21409A

CMYK 100 / 90 / 0 / 0

CI V5 specified



## Secondary blue

RGB 10 / 22 / 46 | #0A162E

CMYK 94 / 84 / 50 / 65

CI V5 specified



## Lime

RGB 172 / 210 / 83 | #ACD253

CMYK 37 / 0 / 91 / 0

Working equivalent



## Cyan

RGB 89 / 176 / 196 | #59B0C4

CMYK 54 / 0 / 10 / 16

Working equivalent



## Orange

RGB 251 / 171 / 24 | #FBAB18

CMYK 0 / 37 / 100 / 0

Working equivalent



## Magenta

RGB 187 / 29 / 94 | #BB1D5E

CMYK 21 / 100 / 43 / 6

Working equivalent



## Pink

RGB 232 / 144 / 154 | #E8909A

CMYK 0 / 50 / 21 / 5

Working equivalent

Core CMYK values marked CI V5 are source-specified; other values are working equivalents.

The 0 / 0 / 0 / 6 core white is printed ink, not bare paper or 0 / 0 / 0 / 0.